

WHAT IS CLAIMED IS:

1. A method of fixing a flavorant for improving the smell of a sidestream smoke of tobacco, comprising the steps of: applying, to tobacco wrapper paper, a tobacco sidestream smoke smell-improving agent comprising an ethanol or propylene glycol solution of a flavorant for improving the smell of the sidestream smoke of tobacco added to an emulsion of an ethylene-vinyl acetate copolymer having an ethylene content of 30% by weight or less, said emulsion having a solid content of 10 to 60% by weight; and drying the tobacco sidestream smoke smell-improving agent so as to fix the flavorant to the wrapper paper with the ethylene-vinyl acetate, wherein the ethanol solution of the flavorant is added to the emulsion such that an amount of ethanol is 40% by weight or less with respect to 100% by weight of the emulsion, or the propylene glycol of the flavorant is added to the emulsion such that an amount of propylene glycol is 11% by weight or less with respect to 100% by weight of the emulsion.

2. The method according to claim 1, wherein the ethylene-vinyl acetate copolymer has an ethylene content of 8% by weight or less.

3. The method according to claim 1, wherein the ethylene-vinyl acetate copolymer has an ethylene content of 0.01 to 7% by weight.

4. The method according to claim 1, wherein the

emulsion has a solid content of 15 to 55% by weight.

5. The method according to claim 1, wherein the flavorant solution is the ethanol solution.

6. The method according to claim 5, wherein the
5 ethanol solution is added to the emulsion such that an amount of ethanol is 0.01 to 10 parts by weight with respect to 100 parts by weight of the emulsion.

7. The method according to claim 1, wherein the flavorant solution is the propylene glycol solution.

10 8. The method according to claim 7, wherein the propylene glycol solution is added to the emulsion such that an amount of propylene glycol is 0.01 to 5 parts by weight with respect to 100 parts by weight of the emulsion.

15 9. The method according to claim 1, wherein the flavorant is added to the emulsion such that an amount of the flavorant is 0.01 to 30% by weight with respect to the emulsion.

20 10. The method according to claim 1, wherein the flavorant is at least one ordinary flavorant which is unmodified.

25 11. A cigarette having a tobacco rod wrapped with tobacco wrapper paper to which a masking flavorant for improving the smell of the sidestream smoke of tobacco is fixed by a method according to claim 1.

12. The cigarette according to claim 11, wherein the tobacco sidestream smoke smell-improving agent is

applied in the form of a seam adhesive at a seamed portion of the tobacco wrapper paper.